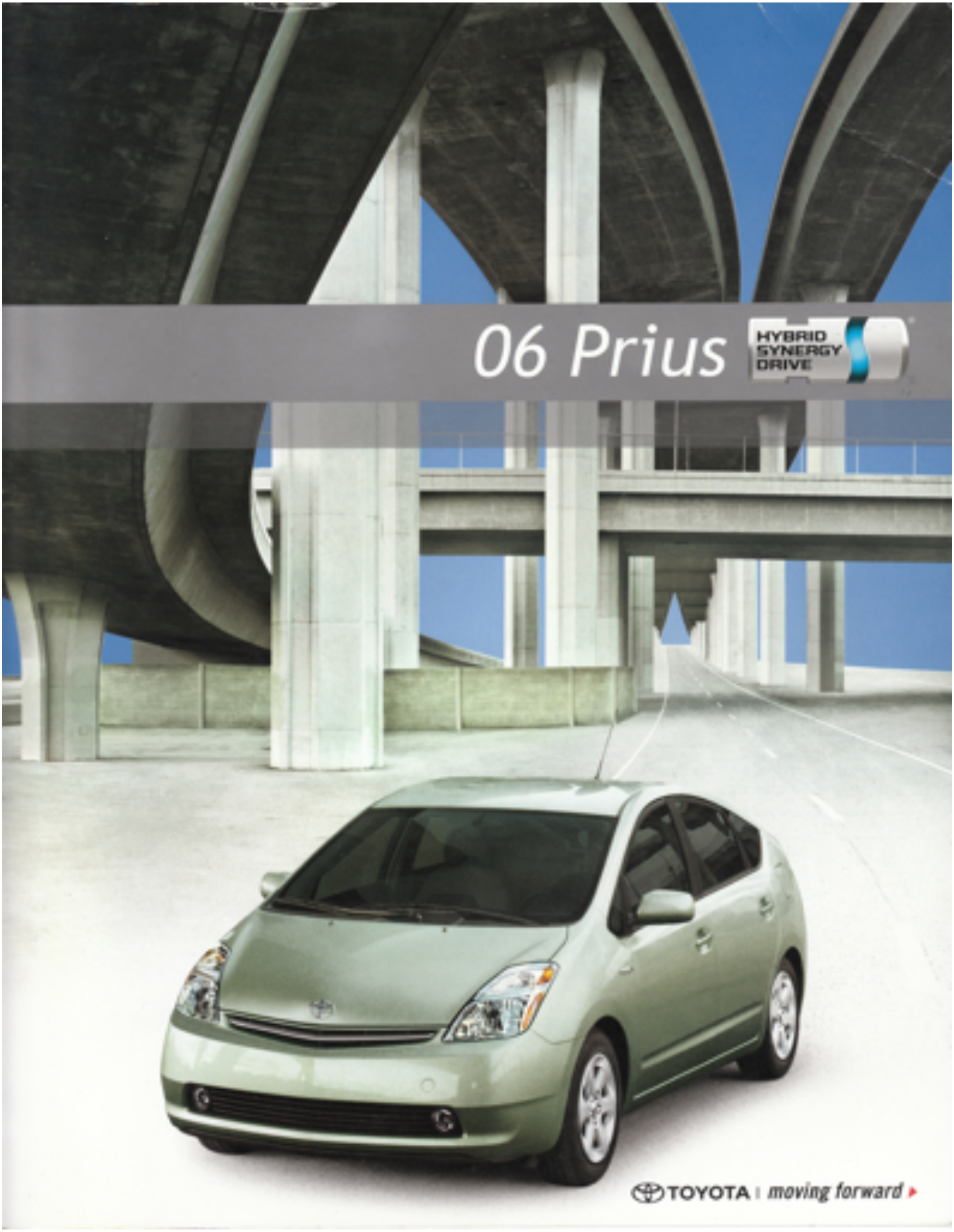
06 Prius

HYBRID SYNERGY DRIVE

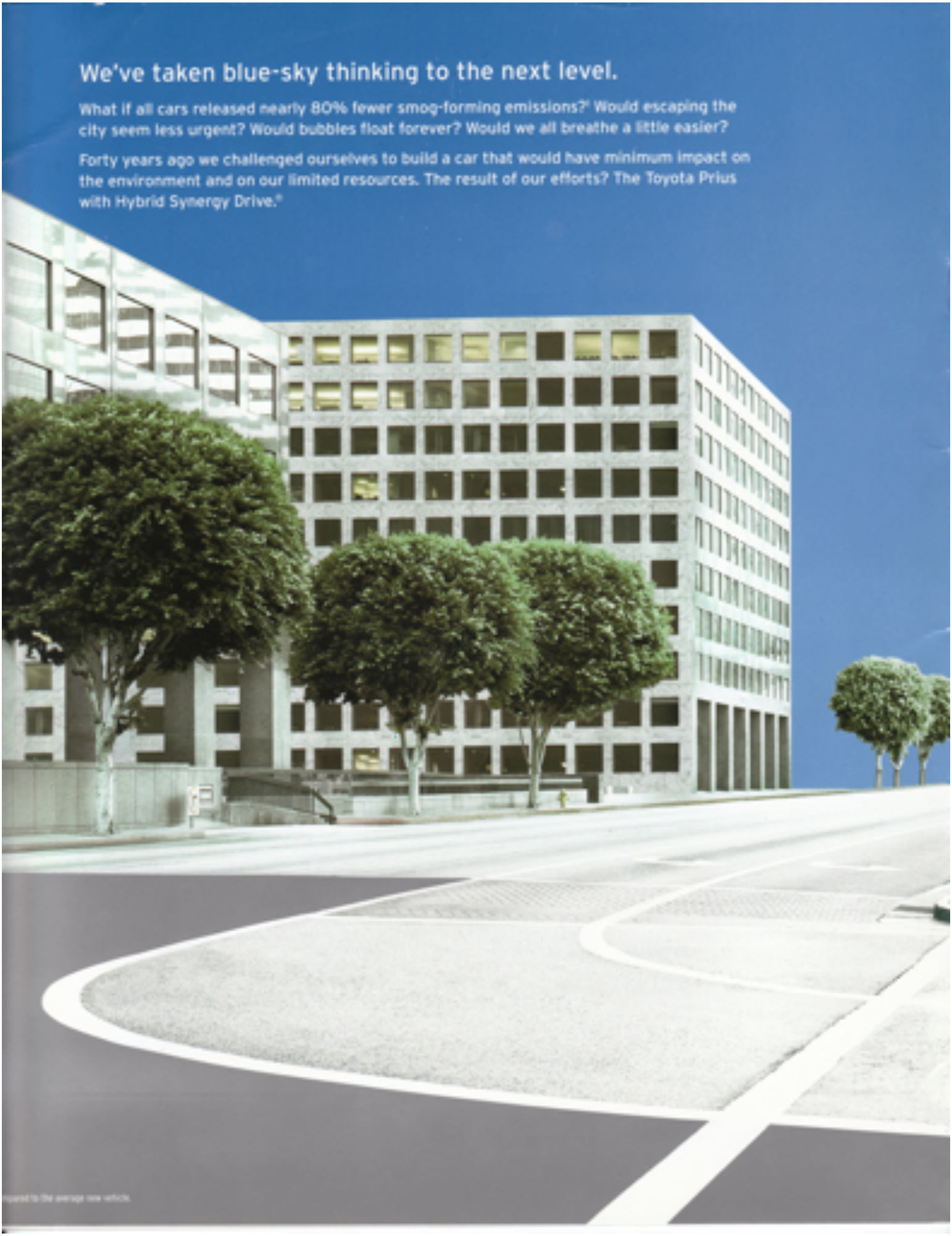


TOYOTA | moving forward

We've taken blue-sky thinking to the next level.

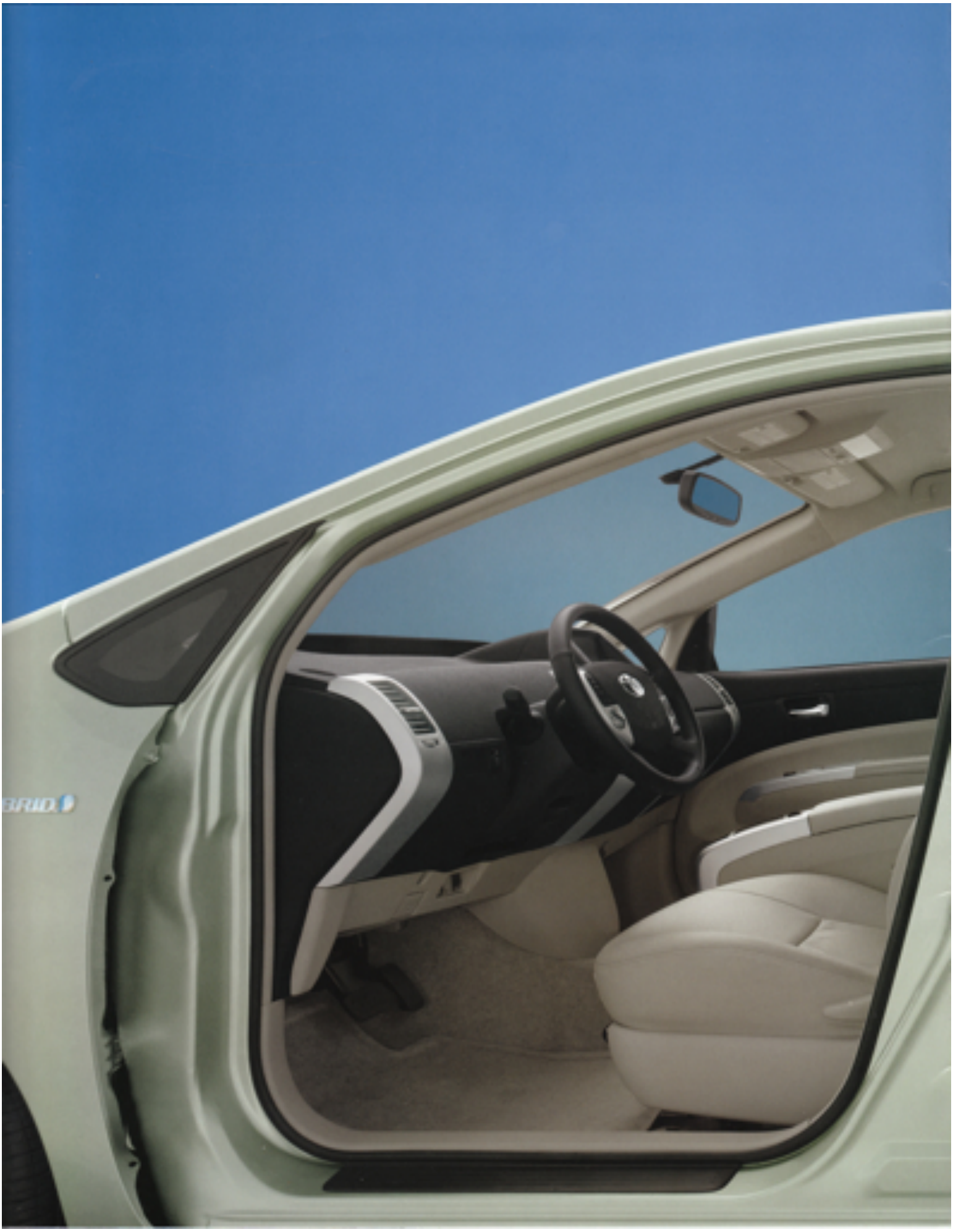
What if all cars released nearly 80% fewer smog-forming emissions?[1] Would escaping the city seem less urgent? Would bubbles float forever? Would we all breathe a little easier?

Forty years ago we challenged ourselves to build a car that would have minimum impact on the environment and on our limited resources. The result of our efforts? The Toyota Prius with Hybrid Synergy Drive.®



[1] ...pared to the average new vehicle.

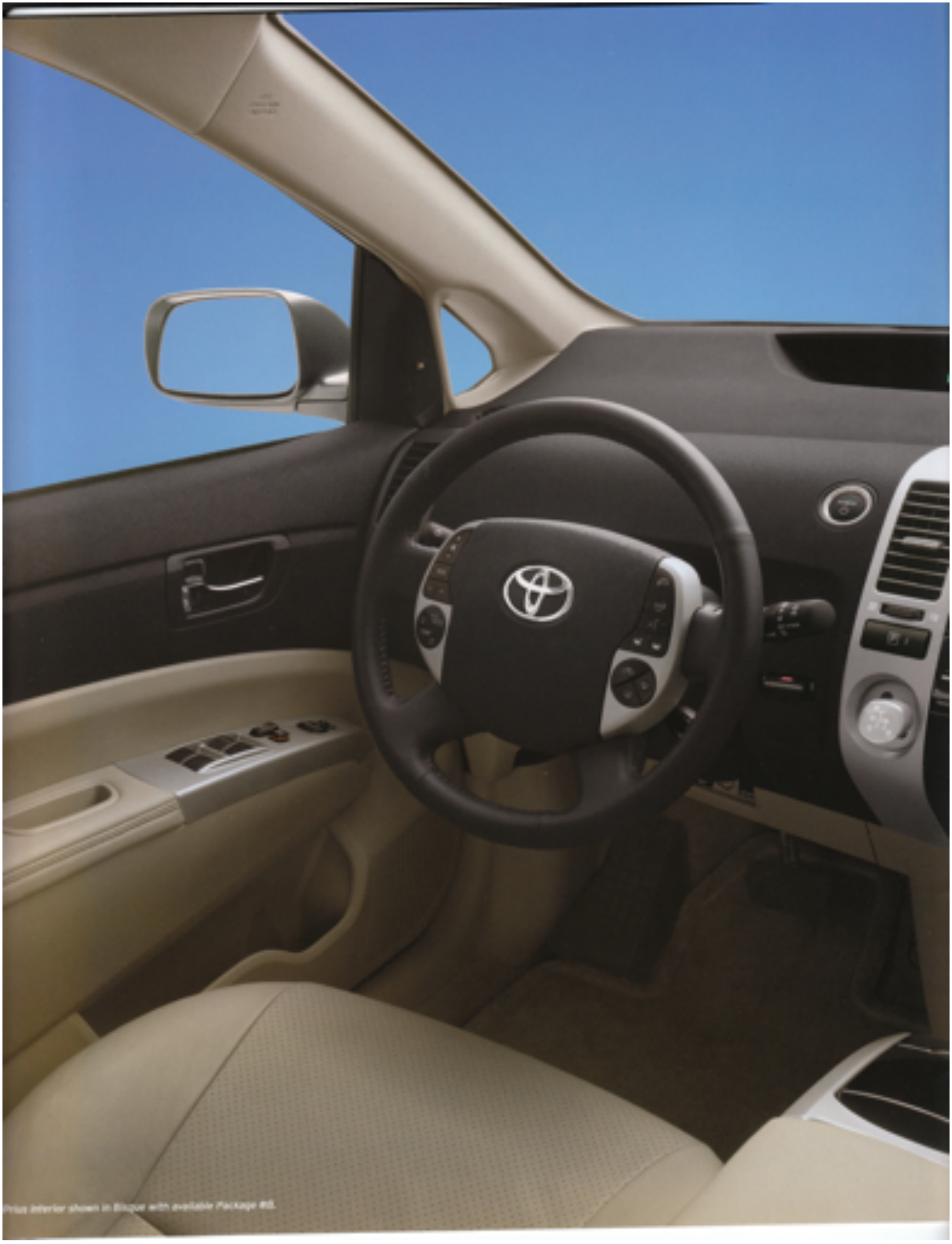
Prius shown in Silver Pine Mica with available Package #6.



We want you to feel good about the environment.

The 2006 Toyota Prius is even advanced in the way it pampers its occupants. Before you get in, the available Smart Key System senses your approach, unlocks the door and allows you to start the car with the mere touch of a button. Inside, you'll find spacious seating for five with all-new available leather trim. And standard conveniences abound, with features like steering wheel-mounted climate and audio controls. So, relax. Advanced technology has never felt so good.

Prius Interior shown in Bisque with available Package #5.



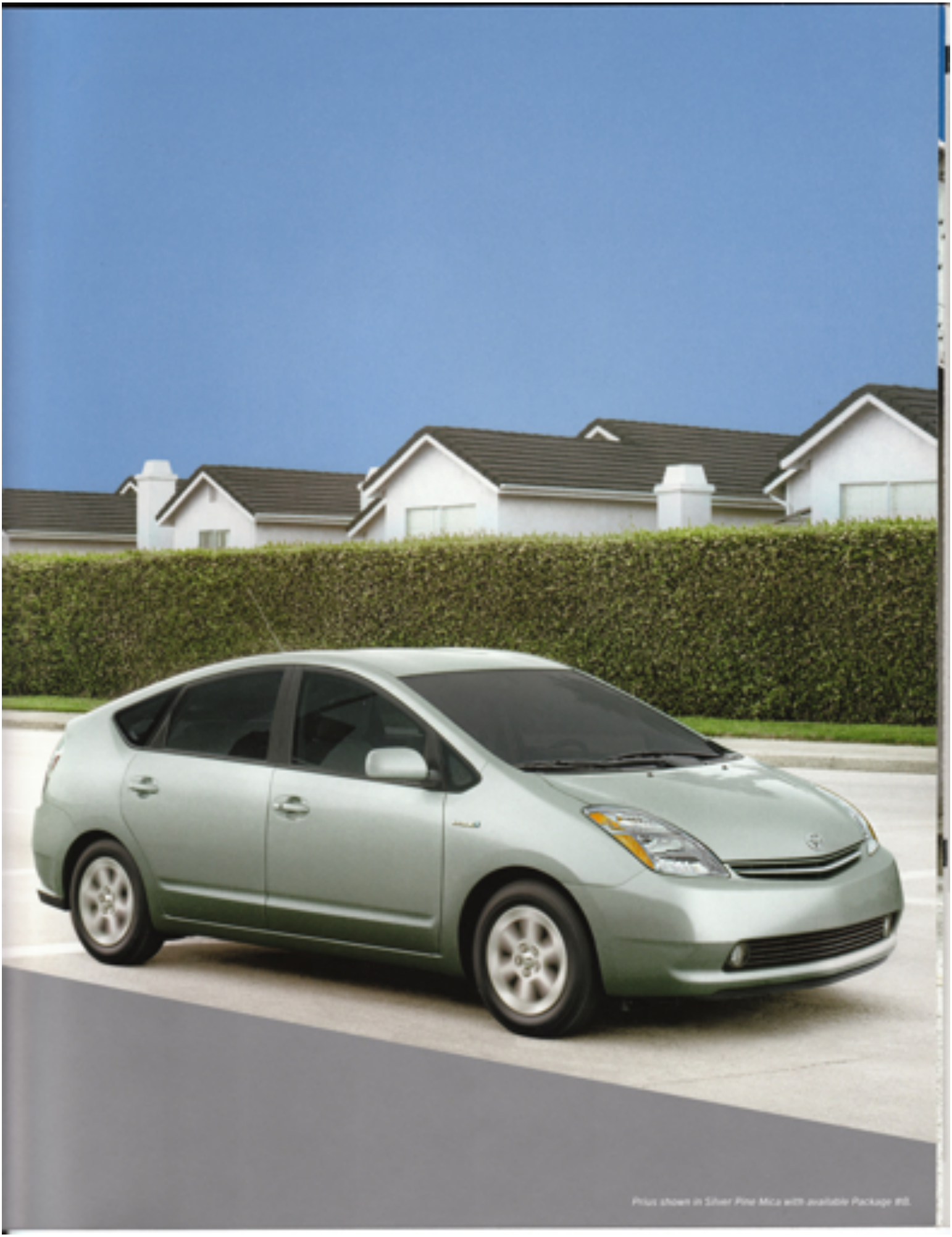
Prius interior shown in Bisque with available Package #6.

Moving forward is innovation: The amazing Prius is equipped with Push Button Start and a drive-by-wire accelerator and transmission for dependable, accurate operation. A multi-function screen displays the Hybrid Synergy Drive® power flow in action and, when the car is in reverse, the image from the available backup camera.[1] It also houses the available JBL® audio system with hands-free Bluetooth®[2] wireless technology and voice-activated DVD navigation system.[3]

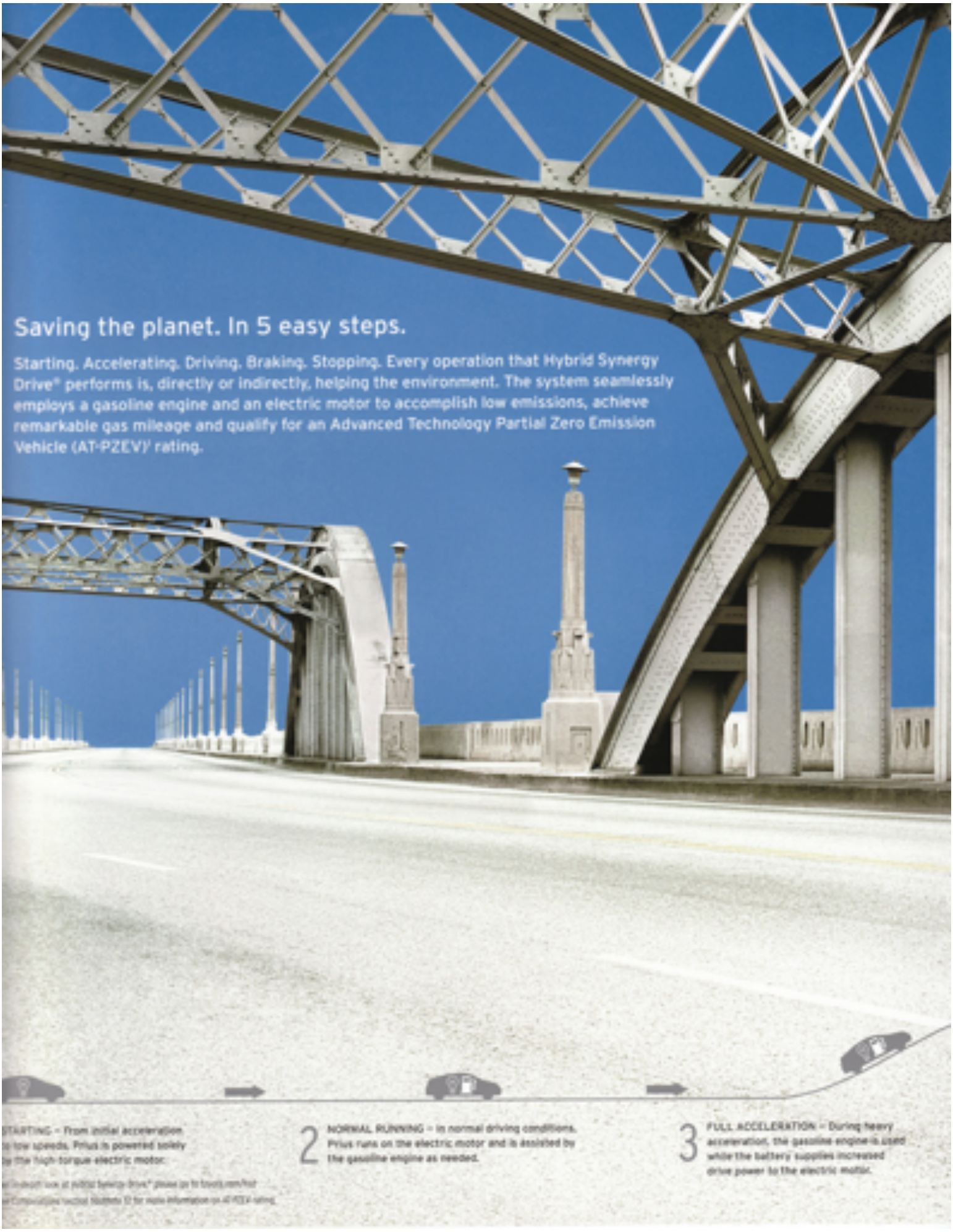
1. See Combinations section footnote 5 for more information on Toyota's backup camera.
2. See Combinations section footnote 1 for more information on Bluetooth® wireless technology.
3. See Combinations section footnote 2 for more information on Toyota's DVD navigation system.

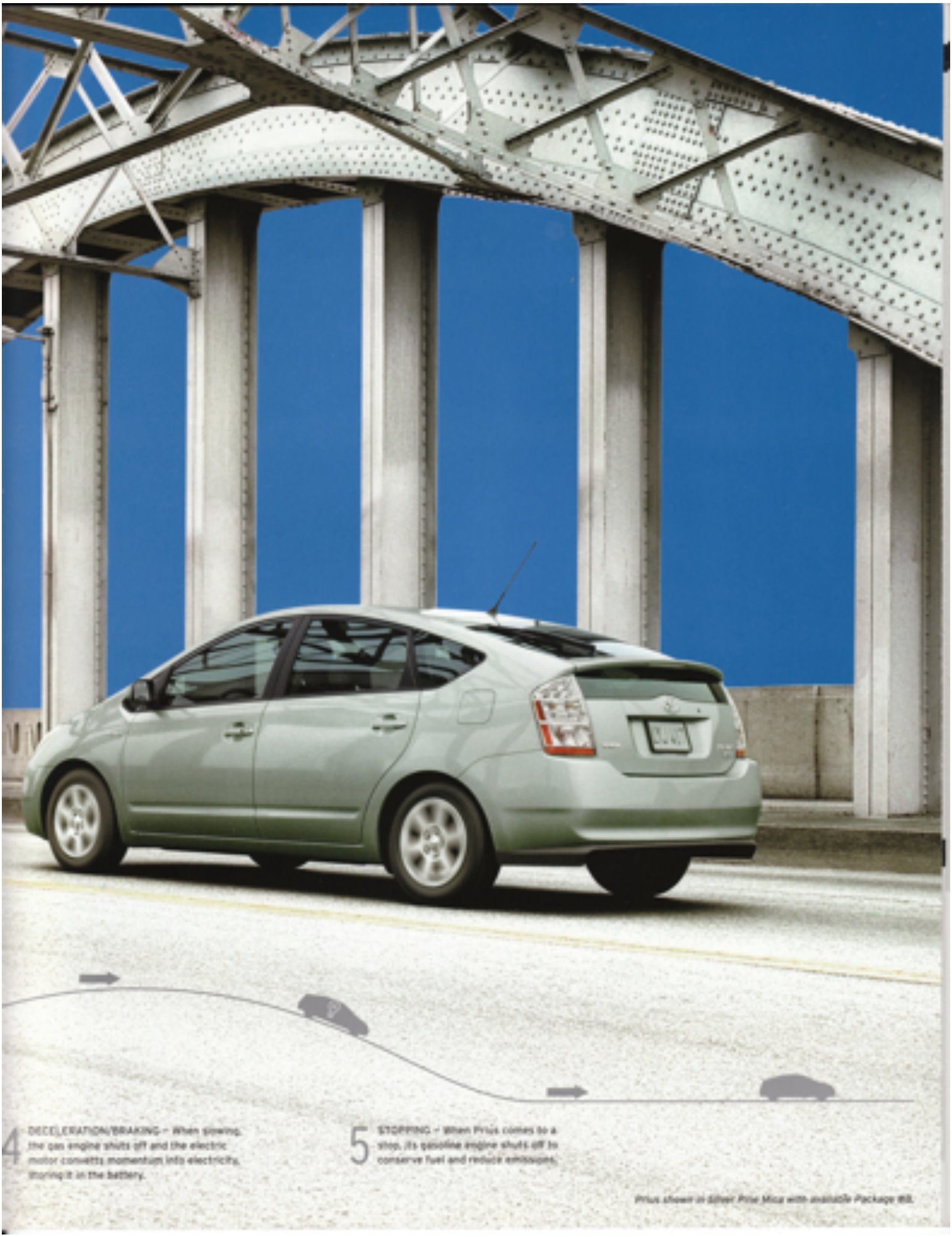
There's almost no limit to how far we could go.

What if every car got a combined city/highway mpg of 55?[1] Or even more? What if gasoline became obsolete? Once something like this gets started, the sky's the limit.



Prius shown in Silver Pine Mica with available Package #8.


Saving the planet. In 5 easy steps.
Starting. Accelerating. Driving. Braking. Stopping. Every operation that Hybrid Synergy Drive® performs is, directly or indirectly, helping the environment. The system seamlessly employs a gasoline engine and an electric motor to accomplish low emissions, achieve remarkable gas mileage and qualify for an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV)[1] rating.
TARTING – From initial acceleration to low speeds, Prius is powered solely by the high-torque electric motor.
2 NORMAL RUNNING – In normal driving conditions, Prius runs on the electric motor and is assisted by the gasoline engine as needed.
3 FULL ACCELERATION – During heavy acceleration, the gasoline engine is used while the battery supplies increased drive power to the electric motor.



4 DECELERATION/BRAKING – When slowing, the gas engine shuts off and the electric motor converts momentum into electricity, storing it in the battery.

5 STOPPING – When Prius comes to a stop, its gasoline engine shuts off to conserve fuel and reduce emissions.

Prius shown in Silver Pine Mica with available Package #8.

06 features

Exterior

15-in. aluminum alloy wheels with P185/65R15 tires	S
Dual heated color-keyed power outside mirrors	S
Aerodynamic multi-reflector halogen headlamps	S
Washer-linked variable intermittent windshield wipers	S
Color-keyed front and rear bumpers and door handles	S
Heavy-duty rear window defogger with timer	S
Chrome-type finish grille	S
Electronic rear hatch locking system	S
High Solar Energy-Absorbing (HSEA) glass	S
Rear spoiler	S
Intermittent rear window wiper	S
Integrated fog lamps	P
High Intensity Discharge (HID) headlamps with auto-leveling	P

Interior

Push Button Start	S
Liquid crystal multi-information display panel with energy-monitoring, fuel consumption, climate control, outside temperature and audio status modes	S
Central instrument display with digital speedometer, fuel gauge, shift-lever indicator and odometer with twin tripmeters, and warning lights	S
Cruise control	S
Remote keyless entry system with 2-stage unlocking, panic function and remote illuminated entry	S
Smart Key System	P
Electronic shift lever	S
AM/FM CD with six speakers	S
AM/FM CD with six speakers, auxiliary audio jack and MP3/WMA playback capability	P
JBL® AM/FM 6-disc in-dash CD changer with nine speakers in seven locations, auxiliary audio jack, MP3/WMA playback capability and hands-free phone capability via Bluetooth® wireless technology	P
Voice-activated DVD navigation system[2]	P
Cargo area side-panel and under-floor storage with tonneau cover	S
Tilt steering wheel with audio, climate control and navigation function controls[2]	S
Power windows with driver-side auto up/down and retained-power features	S
Power automatic door locks with anti-lockout feature	S
Center console armrest with storage compartment, drawer, and dual front and rear cup holders	S
Remote hood and fuel-filler door releases	S
Overhead console with maplights	S
Fabric-trimmed seats and door panels with storage pockets and bottle holders in front doors	S
4-way adjustable front seats with adjustable headrests and seatback pockets	S
60/40 split fold-down rear bench seat with fold-down center armrest and adjustable headrests in all seating positions	S
Leather-trimmed seats and steering wheel	P
Defroster-linked CFC-free automatic climate control with electric inverter compressor air conditioning, humidity sensor and air filtration	S
Dual-compartment glove box	S
Digital quartz clock	S
Two 12V auxiliary power outlets	S
Dual illuminated visor and vanity mirrors	S
Retractable passenger-assist grips at all doors	S
Front and rear dome lights	S
Auto-dimming rearview mirror with HomeLink® universal transceiver	P
Backup camera[2]	P

Safety and Convenience

Driver and front passenger Advanced Airbag System[8]	S
Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags[9]	P
Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist[7]	S
Traction Control	S
Child-protector rear door locks	S
Front and rear crumple zones and side-impact door beams	S
Engine immobilizer	S
Center high-mount stop lamp (CHMSL)	S
Temporary spare tire	S
Rear-seat Child Restraint System (CRS) lower anchors and top tether brackets (LATCH)	S
3-point front outboard seatbelts with adjustable shoulder anchors and driver-side Emergency Locking Retractor (ELR), front passenger Automatic/Emergency Locking Retractor (ALR/ELR)	S
3-point rear seatbelts with Automatic/Emergency Locking Retractors (ALR/ELR) for all passengers	S
Outboard front seatbelt pretensioners with force limiters	S
Driver and front passenger seatbelt warning sensor	S
Hood hold-down hooks	S
Direct Tire Pressure Monitor System[8]	S
Vehicle Stability Control (VSC)[7]	P
Anti-theft system	P

S = Standard P = Available only as part of a package.

06 packages[10]

	Package #1 (GY)	Package #2 (HE)	Package #3 (HF)	Package #4 (HG)	Package #5 (HI)	Package #6 (HK)	Package #7 (NL)	Package #8 (NW)
Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags[9]	•		•	•	•	•	•	•
Anti-theft system and auto-dimming rearview mirror with HomeLink® universal transceiver					•	•	•	•
AM/FM CD with six speakers, auxiliary audio jack and MP3/WMA playback capability		•	•	•				
Smart Key System		•	•	•	•	•	•	•
Backup camera[2]		•	•	•	•	•	•	•
Vehicle Stability Control (VSC)[7]				•	•	•	•	•
High Intensity Discharge (HID) headlamps and integrated fog lamps						•	•	•
JBL® AM/FM 6-disc in-dash CD changer with nine speakers in seven locations, auxiliary audio jack, MP3/WMA playback capability and hands-free phone capability via Bluetooth® wireless technology					•	•	•	•
Voice-activated DVD navigation system[2]							•	•
Leather-trimmed seats and steering wheel								•

See numbered footnotes in the Combinations section for more information.

06 specifications

Hybrid Synergy Drive®	
Mileage Estimates (mpg city/highway/combined)[1]	60/51/55
Gasoline Engine	
Type	Aluminum double overhead cam (DOHC) 16-valve VVT-i 4-cylinder
Displacement	1.5 liters (1497 cc)
Bore x stroke	75.0 mm x 84.7 mm
Compression ratio	13.0:1
Valvetrain	4-valve per cylinder with Variable Valve Timing with intelligence (VVT-i)
Induction system	Multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)
Ignition system	Electronic, with Toyota Direct Ignition (TDI)
Power output	76 hp @ 5000 rpm (57 kW @ 5000 rpm)
Torque	82 lb.-ft. @ 4200 rpm (111 N•m @ 4200 rpm)
Emission rating	Advanced Technology Partial Zero Emission Vehicle (AT-PZEV)[2]
Electric Motor	
Motor type	Permanent magnet AC synchronous motor
Power output	67 hp @ 1200–1540 rpm (50 kW @ 1200–1540 rpm)
Torque	295 lb.-ft. @ 0–1200 rpm (400 N•m @ 0–1200 rpm)
Voltage	500V maximum
Traction Battery	
Type	Sealed Nickel-Metal Hydride (Ni-MH)[3]
Power output	28 hp (21 kW)
Voltage	201.6V
Hybrid System Net Power	110 hp (82 kW)
Mechanical/Performance	
Transmission	Electronically controlled continuously variable transmission (ECVT)
Suspension Front Rear	 Independent MacPherson strut with stabilizer bar Torsion beam with stabilizer bar
Steering	Rack-and-pinion with electric power-assist
Turning circle diameter, curb to curb (ft.)	34.1
Brakes	Power-assisted ventilated front disc/rear drum with Anti-lock Brake System (ABS) and integrated regenerative braking
Exterior Dimensions (in.)	
Overall height/width/length	58.1/67.9/175.0
Wheelbase	106.3
Track (front/rear)	59.3/58.3
Coefficient of drag (Cd)	0.26
Ground clearance	4.9
Interior Dimensions front/rear (in.)	
Head room	39.1/37.1
Shoulder room	55.3/53.0
Hip room	51.0/51.6
Leg room	41.9/38.6
Weights and Capacities	
Curb weight (lb.)	2890
Seating capacity	5
Passenger volume (cu. ft.)	96.2
Luggage capacity (cu. ft.)	16.1
Fuel tank (gal.)	11.9
Tires	
Standard	P185/65R15
Spare	Temporary

Accessories

Add a personal touch to your Prius with Toyota options and accessories. Remember, Toyota vehicles are built with popular option combinations. Not all options are available separately, and some options and accessories may not be available in all regions of the country. So see your Toyota dealer, who can help you locate the Prius that's right for you.

- Front-end mask
- Rear bumper protector
- Wheel locks
- Auto-dimming rearview mirror with HomeLink™ universal transceiver
- Ashtray
- Carpeted floor mats
- Carpeted trunk mat
- First aid kit
- All-weather mats
- Cargo tote
- Cargo net
- Emergency assistance kit
- Vehicle Intrusion Protection (VIP) RS3200 security upgrade
- Glass Breakage Sensor (GBS)[4]
- 6-disc in-dash CD changer

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only (may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions).

06 combinations

Color

uper White with Bisque or
ark Gray interior

Classic Silver Metallic with
Dark Gray interior

Magnetic Gray with Dark Gray interior
(available May 2006)

Driftwood Pearl with Bisque interior

arcelona Red Metallic with Bisque
r Dark Gray interior

Silver Pine Mica with Bisque or
Dark Gray interior

Seaside Pearl with Bisque or
Dark Gray interior

Black with Bisque or Dark Gray interior

Wheel

tandard 15-in. aluminum alloy wheel

Fabric/Leather

Fabric available in Bisque or Dark
Gray (shown)

Leather available in Bisque (shown)
or Dark Gray

Toyota Financial Services*

ow that you're thinking about a Toyota, you may also want to consider leasing or inancing the purchase of your new vehicle through your participating dealer and Toyota inancial Services (TFS). TFS offers a variety of high-quality finance and lease products o complement your lifestyle. At TFS we realize that purchasing or leasing a vehicle is a ajor commitment and we have developed some of the finest customer-focused finance nd insurance solutions to help protect your interests over time. And in most cases, you may include your cost for these products in your finance or lease contract. Few companies can match the expertise, customer care and total value of TFS. Ask your Toyota dealer or go to www.toyotafinancial.com for details.

*Toyota Financial Services is a service mark of Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc. Products are available to qualified customers through your participating Toyota dealer and Toyota Financial Services.

Warranties

very Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle asting. We back it up with these Limited Warranty Coverages:

asic: 36 months/36,000 miles (all components other than normal wear and aintenance items).

ybrid-Related Component Coverage: Hybrid-related components, including the HV attery, battery control module, hybrid control module and inverter with converter, are overed for 8 years/100,000 miles. The HV battery may have longer coverage under missions warranty. Refer to applicable Owner's Warranty Information booklet for details.

owertrain: 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, ear-wheel drive, seatbelts and airbags).

ust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

missions: Coverages vary under Federal and California regulations. Refer to applicable wner's Warranty Information booklet for details.

Accessories: For accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty. For accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

While there are several Bluetooth® phones on the market, Toyota recommends the phones listed on its Web site because they have been tested and meet Toyota's high standards for voice quality and functionality. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area.

The Toyota DVD navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographical updates available at an additional cost. See your Navigation System Owner's Manual and your Toyota dealer for further details.

Controls included based on vehicle equipment.

HomeLink® is a registered trademark of Johnson Controls, Inc.

The backup camera does not provide a comprehensive view of the entire rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will eliminate effectiveness and view may become cloudy.

The Toyota driver, front passenger, front seat-mounted side airbags and side curtain airbags are Supplemental Restraint Systems (SRS). The driver and front passenger airbags are designed to deploy in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceed the design threshold level. The side airbags and side curtain airbags are designed to inflate in certain types of severe side-impact collisions. In all other accidents, the airbags will not inflate. To decrease the risk of injury from a deploying airbag, always wear seatbelts, sit upright in the middle of the seat as far back as possible from the airbag modules and do not lean against the door. Do not put objects in front of an airbag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying SRS airbag may cause serious injury or death. Please see your Owner's Manual for further instructions. Vehicle complies with "advanced airbag" requirements of FMVSS 208.

7. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.
8. Toyota's Direct Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the Monitor. See your Owner's Manual for details.
9. Toyota Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.
10. Packages cannot be combined.
11. 2006 EPA estimated 60 city/51 highway/58 combined mpg. Actual mileage may vary.
12. all-PZEV rated by the California Air Resources Board. Meets Tier 2/Bin 3 Federal emissions standard. For more information please visit www.arb.ca.gov
13. Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing.
14. Available for vehicles with factory security.

TOYOTA MOBILITY

For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331.

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moving forward ▸

Cleaner air is better for all of us. More power from less gas is smarter. And looking after our planet is not just a choice, it's a necessity. These truths inspired Hybrid Synergy Drive,® a technology that results in nearly 80% fewer smog-forming emissions.[1] It's our clearest example of moving forward. To learn more, visit toyota.com

Prius

Highlander Hybrid

Camry Hybrid coming in spring 2006.

HYBRID SYNERGY DRIVE®

1. Compared to the average new vehicle.

1-800-GO-TOYOTA toyota.com ©2006 Toyota Motor Sales, U.S.A., Inc. PC9-282 (12/05) 06616-06PRI Litho in U.S.A. (500M)

Color

Super White with Bisque or Dark Gray interior

Classic Silver Metallic with Dark Gray interior

Magnetic Gray with Dark Gray interior (available May 2006)

Driftwood Pearl with Bisque interior

Barcelona Red Metallic with Bisque or Dark Gray interior

Silver Pine Mica with Bisque or Dark Gray interior

Seaside Pearl with Bisque or Dark Gray interior

Black with Bisque or Dark Gray interior

Wheel

Standard 15-in. aluminum alloy wheel

Fabric/Leather

Fabric available in Bisque or Dark Gray (shown)

Leather available in Bisque (shown) or Dark Gray

Toyota Financial Services*

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Warranties

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Owner's Warranty Information* booklet for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

Rust-through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Owner's Warranty Information* booklet for details.

Accessories: For accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty. For accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

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3. Controls included based on vehicle equipment.
4. HomeLink® is a registered trademark of Johnson Controls, Inc.
5. The backup camera does not provide a comprehensive view of the entire rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will eliminate effectiveness and view may become cloudy.
6. The Toyota driver, front passenger, front seat-mounted side airbags and side curtain airbags are Supplemental Restraint Systems (SRS). The driver and front passenger airbags are designed to deploy in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceed the design threshold level. The side airbags and side curtain airbags are designed to inflate in certain types of severe side-impact collisions. In all other accidents, the airbags will not inflate. To decrease the risk of injury from a deploying airbag, always wear seatbelts, sit upright in the middle of the seat as far back as possible from the airbag modules and do not lean against the door. Do not put objects in front of an airbag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying SRS airbag may cause serious injury or death. Please see your *Owner's Manual* for further instructions. Vehicle complies with "advanced airbag" requirements of FMVSS 208.
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8. Toyota's Direct Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the Monitor. See your *Owner's Manual* for details.
9. Toyota Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details.
10. Packages cannot be combined.
11. 2006 EPA-estimated 60 city/51 highway/55 combined mpg. Actual mileage may vary.
12. AT-PZEV rated by the California Air Resources Board. Meets Tier 2/Bin 3 federal emissions standard. For more information please visit www.arb.ca.gov.
13. Hybrid-vehicle battery expected life is 150,000 miles based on laboratory bench testing.
14. Available for vehicles with factory security.

TOYOTA Mobility

For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331.

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Prius interior shown in Dark Gray with available Package #1.

You take care of the planet and we'll take care of you. The Prius has standard driver and front passenger Advanced Airbag System,[1] an Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist,[2] and Traction Control. It's also available with front seat-mounted side airbags,[1] available front and rear side curtain airbags[1] and available Vehicle Stability Control (VSC).[3]

With Prius, what you want and what you need are the same. On the one hand you're getting a 60/40 split fold-down rear bench seat. On the other, automatic climate control with air filtration, cruise control, and available High Intensity Discharge (HID) headlamps and auto-dimming rearview mirror. Practical? Luxurious? A Prius is paradoxically both.

1. See Combinations section footnote 6 for more information on Toyota's driver, front passenger, front seat-mounted side and side curtain airbag Supplemental Restraint Systems (SRS).
2. See Combinations section footnote 7 for more information on Toyota's Brake Assist.
3. See Combinations section footnote 9 for more information on Toyota's Vehicle Stability Control (VSC).

Prius interior shown in Bisque with available Package #8.