



TOYOTA

Revised Date: 06/15/2009

VEHICLE ORDERING GUIDE

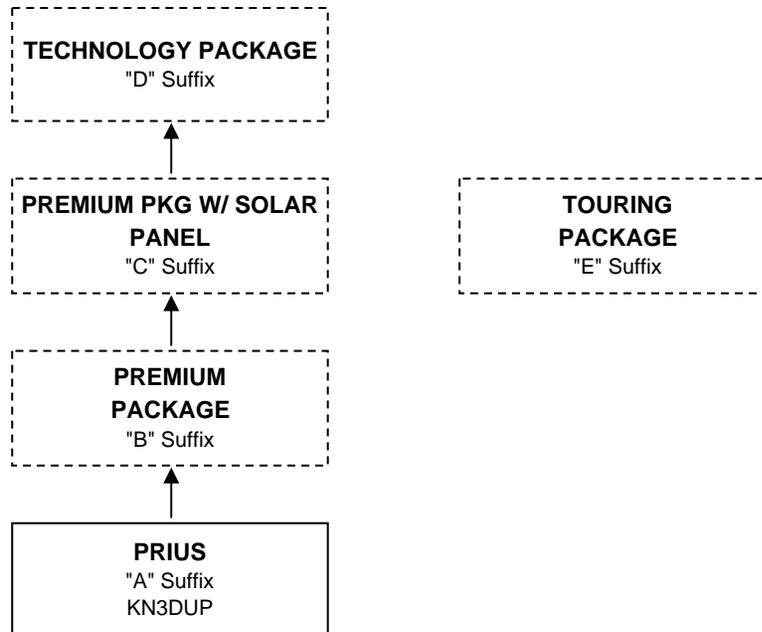
PRIUS - 2010 Model Year

Marketing Name	TCI Model	Transmission
Prius	KN3DUP	CVT



Vehicle may not come exactly as shown.

2010 PRIUS Model Line-up



Note: Preliminary information at time of printing

2010 PRIUS Standard Features

Interior	5-DR LIFTBACK	Convenience	5-DR LIFTBACK
Audio:AM/FM/CD/MP3/WMA, Audio Auxiliary Input Jack, XM Satellite Ready Antenna With Prewire, 6 Speakers, Roof Mounted Antenna	●	Digital Clock	●
Automatic Temperature Control	●	Retained Accessory Power	●
Cabin Air Filter	●	Cruise Control	●
Rear Seat Heater Ducts	●	Smart Key System	●
Driver Seat Adjustments:Driver Seat Fore/Aft, Driver Seat Recline Adjustment, Driver Cushion Height	●	Push Button Start	●
Rear Seat Adjustments:Foldable Rear Headrests, Fold Down Rear Seat (60/40), Rear Seat Fold Down Centre Armrest	●	Front & Rear Cup Holders	●
Seat Material:Fabric Seats	●	Accessory Power Outlet	●
Front Seat Type:Bucket Seats	●	Cargo Area Side Storage Compartments, Under Cargo Area Storage Compartments	●
Passenger Seat Adjustments:Passenger Seat Fore/Aft, Passenger Seat Recline	●	Door Map Pockets	●
Key Lockout Protection	●	Luggage Belt	●
Power Door Locks	●	Safety	
Dual Trip Odometer	●	Front Passenger Occupancy Classification Indicator	●
Eco Drive Monitor	●	Driver & Passenger Airbag Supplemental Restraint System (SRS)	●
Outside Temperature Gauge	●	Front Seat Mounted Side Airbags	●
Multi Information Display	●	Driver Knee Airbag	●
Dual Illuminated Vanity Mirrors	●	Front and Rear / Side Curtain Airbags	●
Power Windows with Auto Up/Down for All Windows	●	Front Seatbelt Pre-Tensioners and Force Limiters	●
Side Window Defoggers	●	Active Front Headrests with Whiplash Protection	●
Electric Rear Window Defroster with Timer	●	All-Position Vertically-Adjustable Headrests	●
UV Glass Protection	●	All-Position 3-Point Lap & Shoulder Belts	●
High Solar Energy Absorbing Window Glass	●	Front Seatbelt Anchor Height Adjusters	●
Carpeted Cargo Area, Tonneau Cover, Cargo Net	●	Anchor Points for Child Restraint Seats	●
Chrome Inner Door Handles	●	Child Protector Rear Door Locks	●
4-Spoke Steering Wheel, Tilt & Telescopic Steering Wheel, Touch Tracer Steering Wheel Controls	●	LED Brake Lamps	●
Centre Console Lower Storage Bin, Centre Console Box with Armrest, Console Box (Overhead), Upper and Lower Glove Box	●	Anti-theft System	●
Cargo Lamp	●	Engine Immobilizer	●
Map Lamps	●	Remote Fuel Lid Release	●
Illuminated Entry	●	Warnings:Low Fuel, Direct Tire Pressure Monitoring System, Front Driver and Passenger Seat Belt Warning	●
Carpeting, Carpet Floor Mats	●	Exterior	
<ul style="list-style-type: none"> ● Standard Equipment Information correct at time of printing, subject to change without notice.		5-Door Liftback	●
		15" Aluminum Alloy Wheels, Wheel Locks, Alloy Wheels with Full Wheel Covers	●
		Power-Adjustable Heated Mirrors	●
		Hybrid Blue-Accented Emblems	●
		Driver Door Handle Touch Sensor Lock/Unlock	●
		Coloured Mirrors	●
		Coloured Door Handles	●
		Variable Intermittent Wipers, Rear Window Wiper/Washer - Intermittent	●
		Projector Style Halogen Headlamps	●
		Automatic Headlamp System	●

2010 PRIUS Specifications

		5-DR LIFTBACK
Mechanical		
Engine	<ul style="list-style-type: none"> 1.8 Litre, 4-Cylinder, Aluminum Alloy Block, DOHC, 16-Valve, Variable Valve Timing with Intelligence (VVT-i), Electronically Fuel Injected, Tier 2 Bin 3 Emission Rating, Hybrid Synergy Drive (HSD), Stainless Steel Exhaust System, Atkinson Cycle, Cooled Exhaust Gas Recirculation (EGR) System, EV Mode, ECO Mode, Power Mode 	●
Compression Ratio	<ul style="list-style-type: none"> 13.0 : 1 	●
Horsepower hp (kW)	<ul style="list-style-type: none"> 134 (100) Net Power 	●
Torque lb.ft. (N.m)	<ul style="list-style-type: none"> 105 (142) @ 4,000 	●
Suspension	<ul style="list-style-type: none"> Front:Independent, Macpherson Gas Struts, Stabilizer Bar Rear:Torsion Beam Type, Stabilizer Bar 	●
Drivetrain	<ul style="list-style-type: none"> Front Wheel Drive, Vehicle Stability Control (VSC), Traction Control (TRAC) 	●
Transmission	<ul style="list-style-type: none"> Continuously Variable Transmission (CVT) 	●
Brakes	<ul style="list-style-type: none"> Power Assisted, Front Ventilated Disc Brakes, Rear Discs, ABS with Brake Assist, Electronic Brake Force Distribution (EBD), Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System (ECB2) 	●
Steering	<ul style="list-style-type: none"> Electric Power Steering, Rack & Pinion 	●
Tires	<ul style="list-style-type: none"> P195/65R15 Tires, All Season, Compact Spare Tire P215/45R17 	● ○

- Standard Equipment ○ Optional Equipment

Information correct at time of printing, subject to change without notice.

		5-DR LIFTBACK
DIMENSIONS		
Length mm (in.)	<ul style="list-style-type: none"> 4460 (175.6) 	●
Width mm (in.)	<ul style="list-style-type: none"> 1745 (68.7) 	●
Height mm (in.)	<ul style="list-style-type: none"> 1480 (58.3) 	●
WheelBase mm (in.)	<ul style="list-style-type: none"> 2700 (106.3) 	●
Tread mm (in.)	<ul style="list-style-type: none"> Front: 1525 (60.0) Rear: 1520 (59.8) 	●
Seating Capacity	<ul style="list-style-type: none"> 5 	●
Ground Clearance mm (in.)	<ul style="list-style-type: none"> 140 (5.5) 	●
Headroom mm (in.)	<ul style="list-style-type: none"> Front: 980 (38.6) Rear: 955 (38.6) 	●
Legroom mm (in.)	<ul style="list-style-type: none"> Front: 1080 (42.5) Rear: 914 (36.0) 	●
Shoulder Room mm (in.)	<ul style="list-style-type: none"> Front: 1,394 (54.9) Rear: 1,349 (53.1) 	●
GVWR kg (lbs.)	<ul style="list-style-type: none"> 1805 (3980) 	●
CURB WEIGHT kg (lbs.)	<ul style="list-style-type: none"> 1380 (3042) 	●
CARGO CAPACITY m³ (cu.ft.)	<ul style="list-style-type: none"> 0.445 (15.7) 	●
Coefficient of Drag (cd.)	<ul style="list-style-type: none"> 0.25 	●
Turning Circle m (ft.)	<ul style="list-style-type: none"> 10.4 (34.20) 	●
FUEL CAPACITY l(Gal.)	<ul style="list-style-type: none"> 45 (11.9) 	●
FUEL CONSUMPTION RATING**	<ul style="list-style-type: none"> L/100km mpg 	
City/Highway/Combined	<ul style="list-style-type: none"> 3.7/4.0/3.8 76/71/74 	●



SERIES/MODEL **PRIUS 5-DR LIFTBACK** SERIES/PAGE PRS_1

2010MY EFF. DATE: 15/06/2009

SAMPLE ORDER KN3DUP A REPLACES : 03/20/2009

STEP 1 CHOOSE TRANSMISSION

N/A (MANUAL) | KN3DUP (AUTOMATIC)

MSRP
27,500
29,610
31,110
36,565
31,345

STEP 2 CHOOSE OPTIONS

1ST LTR OF SFX	OPTIONS INCLUDED IN SUFFIX (SEE BELOW FOR DETAILS)
A	PRIUS 5-DR LIFTBACK
B	PREMIUM PACKAGE
C	PREMIUM PACKAGE WITH SOLAR PANELS
D	TECHNOLOGY PACKAGE
E	TOURING PACKAGE

STEP 3 CHOOSE COLOUR

2ND LTR OF SFX	COLOUR CODE	EXTERIOR COLOUR DESCRIPTION	INTERIOR MATERIAL	INTERIOR COLOUR	N/A ON SFX
P	0070	BLIZZARD PEARL	CLOTH	DARK GREY	D
R	0070	BLIZZARD PEARL	LEATHER	DARK GREY	A,B,C,E
R			CLOTH	BISQUE	D
L	01F7	CLASSIC SILVER METALLIC	LEATHER	DARK GREY	A,B,C,E
L			CLOTH	BISQUE	D
K	0202	BLACK	LEATHER	DARK GREY	A,B,C,E
L			CLOTH	BISQUE	D
L	0202	BLACK	LEATHER	DARK GREY	A,B,C,E
L			CLOTH	BISQUE	D
K	03R3	BARCELONA RED METALLIC	LEATHER	DARK GREY	A,B,C,E
K			CLOTH	BISQUE	D
K	04T8	SANDY BEACH METALLIC	LEATHER	DARK GREY	A,B,C,E
K			CLOTH	BISQUE	D
L	08T5	BLUE RIBBON METALLIC	LEATHER	DARK GREY	A,B,C,E
L			CLOTH	MISTY GREY	D
M	08T5	BLUE RIBBON METALLIC	LEATHER	DARK GREY	A,B,C,E
M			CLOTH	MISTY GREY	D
L	08V1	WINTER GREY METALLIC	LEATHER	DARK GREY	A,B,C,E
L			CLOTH	MISTY GREY	D
M	08V1	WINTER GREY METALLIC	LEATHER	DARK GREY	A,B,C,E
M			CLOTH	MISTY GREY	D

NOTE: APX 01 NOT AVAILABLE ON SUFFIX 'D'
OPTION CONTENTS AND PRICING

NAME MSRP /DLR	STEP 4: OPTIONAL				01: LEATHER PACKAGE	
	PREMIUM PACKAGE	PREMIUM PACKAGE WITH SOLAR PANELS	TECHNOLOGY PACKAGE	TOURING PACKAGE	OPTIONAL COLOUR 0070	APX Packages->
	2,110	3,610	9,065	3,845	220	1,890
CONTENTS	JBL AUDIO BLUETOOTH CAPABILITY INTEGRATED XM SATELLITE RADIO 6-DISC CD CHANGER 8 SPEAKERS INTEGRATED GARAGE DOOR OPENER DRIVERS FOOTWELL LAMP PASSENGER FOOTWELL LAMP FRONT PASSENGER DOOR HANDLE TOUCH SENSOR LOCK/UNLOCK AUTO-DIMMING REAR VIEW MIRROR WITH INTEGRATED BACKUP CAMERA	JBL AUDIO BLUETOOTH CAPABILITY INTEGRATED XM SATELLITE RADIO 6-DISC CD CHANGER 8 SPEAKERS INTEGRATED GARAGE DOOR OPENER DRIVERS FOOTWELL LAMP PASSENGER FOOTWELL LAMP FRONT PASSENGER DOOR HANDLE TOUCH SENSOR LOCK/UNLOCK AUTO-DIMMING REAR VIEW MIRROR WITH INTEGRATED BACKUP CAMERA <u>POWER MOONROOF WITH SOLAR PANELS</u> <u>REMOTE AIR CONDITIONING</u>	PREMIUM PACKAGE WITH SOLAR PANELS PLUS: LEATHER SEAT SURFACES HEATED FRONT SEATS DRIVER SEAT LUMBAR SUPPORT LEATHER WRAPPED STEERING WHEEL WATER REPELLANT FRONT DOOR GLASS FRONT ILLUMINATED DOORSILL TRIM REAR BUMPER PROTECTOR VOICE-ACTIVATED DVD NAVIGATION SYSTEM BACKUP CAMERA IN NAVIGATION DISPLAY AUTO-DIMMING REAR VIEW MIRROR INTELLIGENT PARKING ASSIST DYNAMIC RADAR CRUISE CONTROL PRE COLLISION SYSTEM	JBL AUDIO BLUETOOTH CAPABILITY INTEGRATED XM SATELLITE RADIO 6-DISC CD CHANGER 8 SPEAKERS INTEGRATED GARAGE DOOR OPENER DRIVERS FOOTWELL LAMP PASSENGER FOOTWELL LAMP FRONT PASSENGER DOOR HANDLE TOUCH SENSOR LOCK/UNLOCK AUTO-DIMMING REAR VIEW MIRROR WITH INTEGRATED BACKUP CAMERA FRONT ILLUMINATED DOORSILL TRIM REAR BUMPER PROTECTOR <u>LED HEADLAMPS</u> <u>AUTO LEVELING HEADLAMP SYSTEM</u> <u>HEADLAMP WASHERS</u> <u>FOG LAMPS</u> <u>F21S/4SR17</u> <u>17" ALUMINUM ALLOY WHEELS</u>	PREMIUM PAINT	** EXTRA CHARGES APPLY ** LEATHER SEAT SURFACES HEATED FRONT SEATS WITH SEAT-MOUNTED HIGH/LOW SETTING