

**2004 Model Year Toyota Prius
Brake Light Switch
SAFETY RECALL NOTICE**

Dear Toyota Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Toyota has decided that a defect, which relates to motor vehicle safety, exists in certain 2004 Model Year Toyota Prius vehicles.

What is the problem?

Certain 2004 Model Year Toyota Prius vehicles may have been equipped with an improperly designed brake light switch. A silicon oxide build-up occurs on the contacts inside the brake light switch which can make it inoperable. If the switch is inoperable, the brake lights will not illuminate and thus can increase the possibility of an accident to occur.

What will Toyota do?

Any Toyota dealer will replace the brake light switch at **NO COST** to you.

What should you do?

Please contact your authorized Toyota dealer and make an appointment to have the brake light switch replaced at your earliest convenience. The labor time to replace the brake light switch is approximately one hour. However, depending upon the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

Please present this notice to the Toyota Dealer when you bring the vehicle in for your service appointment.

If you no longer own the vehicle or have changed addresses, please indicate so on the enclosed postage paid form, providing us with the updated name and address.

What if you have other questions?

Your local Toyota dealer will be more than happy to answer any of your questions and set up an appointment to perform the repair. If you require further assistance, you may contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 9:30 pm, Saturday and Sunday 7:00 am through 3:00 pm Pacific Standard Time.

If you believe that the dealer or Toyota has failed or is unable to remedy the defect within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street S.W., Washington, D.C. 20590, or call the toll free Auto Safety Hot Line at 1-888-327-4236.

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

As always, Toyota wants to ensure you complete satisfaction with your vehicle and ownership experience. We sincerely regret any inconvenience this condition may have caused you.

Thank you for driving a Toyota.

Sincerely,

TOYOTA MOTOR SALES, U.S.A., INC.