

HYBRIDFEST 2008

Third weekend in July. Madison, WI. Dane County Fairgrounds/Alliant Energy Center. Hall B

Thank you for joining us for Hybridfest 2008! Since you have chosen to become a Hybridfest member you will enjoy "backstage" access to all the fun things that happen at Hybridfest 2008!

So far members from the following states will be attending Hybridfest 2008 with you:

Alabama, California, Florida, Illinois, Indiana, Massachusetts, Michigan, Minnesota, Missouri, New Jersey, New York, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Washington, Wisconsin, as well as locations in Canada.

Hybridfest could not exist if it weren't for your membership support. We look forward to seeing you here in Madison.

The rest of this email contains some initial housekeeping reminders. More will follow in July.

HOTEL

- The preferred hotel is the Days Inn of Madison. 608-223-1800
- Reservations must be made by Monday, June 30 to receive the Hybridfest rate.
- If you have not made your reservation at the preferred hotel, please do so ASAP.
- There are only a few rooms left, in limited configurations.
- Please contact the hotel directly.
- If this hotel completely fills we will announce the other hotel options via email and on the web site. There are two other hotels directly west of this hotel about a mile away.

NAME TAG INSERTS

- Name tag inserts will be sent to everyone who is registered beginning July 8th.
- You **MUST** bring these name tag inserts with you and present them at the Hybridfest Member Check-In area to receive your goodie bag, pre-ordered meal tickets, etc
- When you check in you will be given a lanyard that will hold your name tag.
- If you are arriving on Saturday or Sunday, the name tag will be your pass to get through the Fair gates to the Hybridfest Member Check-In area. Without your name tag, you will be required to pay the \$6 entry fee into the Fair. No exceptions.

IMPORTANT ADDRESSES

- Days Inn of Madison: 4402 E. Broadway Service Rd., Madison, WI 53716
- Olin Turville Park (All Friday activities are here): 1156 Olin Turville Ct., Madison, WI 53715
- Dane County Fairgrounds/Alliant Energy Center: 1919 Alliant Energy Center Way; Madison, WI 53713 (We will be entering the Fair parking lot via Rusk Avenue through the Fair's Rusk Avenue Gate)

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LINKS TO MAPS

In the case of Olin Turville Park and the Alliant Energy Center, the street addresses, while helpful, don't exactly align with their actual location or how you really get there. Using google we have created maps with actual directions. Here are links to two maps that you may find helpful.

- From Days Inn to Olin Park: <http://tinyurl.com/5qasrs>
- From Days Inn to the Fairgrounds/Alliant Energy Center: <http://tinyurl.com/5v2nal> (We will be entering the Fair parking lot via Rusk Avenue through the Fair's Rusk Avenue Gate)

WHERE/WHEN MEMBERS SHOULD CHECK IN AT HYBRIDFEST

- All Friday activities are at Olin Turville Park. (See above.) Member Check In **Noon - 9pm**
- Saturday Member Check In will be inside the Fair, in the lobby of Exhibit Hall B. **9:30am-5pm**
- Sunday Member Check In will be inside the Fair, in the lobby of Exhibit Hall B. **Noon -2pm**

MPG CHALLENGE PARTICIPANTS (Friday)

- Arrive **no later than noon on Friday** at the Olin Turville Park pavilion for driver check in.
- You must check in between noon and 12:20pm
- If you do not arrive on time, your slot may be given to someone on the waiting list.
- Mandatory drivers meeting from 12:30pm - 12:50 pm at the Olin Turville Park pavilion. Maps, designated times, and other instructions will be discussed.

OWNERS SHOWCASE PARTICIPANTS

- You will receive a separate email with more instructions the week of July 7th or sooner.
- There is additional information we will be seeking. Specifically we will be looking for any cars that are uniquely modified. (special body modification, computers, hacks, PHEV's, etc.)

VOLUNTEERS

- You will receive a separate email with more instructions the week of July 7th or sooner.

HYBRIDFEST SCHEDULE OF EVENTS

- The current schedule of events for Hybridfest Members can be found on the Hybridfest web site at <http://hybridfest.com/Members.htm> Member events are July 18th, 19th, and 20th.

We also want to thank all of our generous sponsors that make Hybridfest possible:

Diamond Sponsor: Toyota

Ruby Sponsor: General Motors

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Bronze Sponsors: Bentley Publishing, Coastal Electronics, Johnson Controls - Saft Advanced Power Solutions, Linear Logic - Scangauge II, Wisconsin Clean Cities

Please feel free to email or call us if you have any questions.

Sincerely,
The Hybridfest Planning Team