

HYBRIDFEST

2007

Dane County Fair
Madison, Wisconsin

July 21–22,
2007

A HYBRID ELECTRIC CAR SHOW AND MORE!

BE a part of the Midwest's largest event dedicated to clean transportation solutions.

LEARN more about clean transportation!

SEE the latest in fuel-efficient and clean-energy vehicles.

Hybridfest 2007 is expanding to include plug-in hybrids as well as the latest in other transportation—ethanol, biodiesel, hydrogen, and more!



Join us for **Hybridfest 2007** at the Dane County Fair on the Alliant Energy Center grounds in Madison, WI, from 10 A.M. to 5 P.M. on Saturday, July 21, and from noon to 5 P.M. on Sunday, July 22:

- Hybrid Owners' Car Showcase—this year's goal is 200 hybrids on-site
- Hybrid car test drives
- Exciting and interesting exhibitors
- Door prizes
- Hybrid-, plug-in hybrid-, and environmentally-oriented speakers
- Hybridfest People's Choice Awards
- Lots of time for hybrid vehicle owner camaraderie

Hybridfest members can enjoy:

- Hybrid Owners' Car Showcase awards
- Hybridfest 2007 T-shirt (free with membership registration)
- Hybridfest MPG Challenge (Friday, July 20)
- Friday night cookout, Saturday lunch, and Saturday night banquet

And much, much more!

Admission to **Hybridfest 2007** is included with your Dane County Fair ticket:

5 and under: FREE Ages 6–11: \$3 Ages 12 and up: \$6

PARKING IS FREE!

Register at www.hybridfest.com to become a **member** (\$30) to participate in the **MPG Challenge**, enter your car in the **Hybrid Owners' Car Showcase**, and attend other **members-only** events!



Yes, Hybridfest is about hybrid-electric vehicles, but it is also a place for discussion of important issues such as climate change, air quality, and the need for sustainable transportation. Car dealers and manufacturers, environmental groups, vendors, and other enthusiasts will be on hand to make **Hybridfest** the highlight of your summer.

VISIT WWW.HYBRIDFEST.COM FOR DETAILS

 **TOYOTA**

 **BRIDGESTONE**

 **GM**

- CoastalETech.com ■ CleanMPG.com ■ Quaker Steak & Lube ■ Wisconsin Public Power, Inc. ■

- LinearLogic-Scan Gauge II ■ International Crane Foundation ■ hybridcarstore.com ■ Johnson Controls-SAFT ■ Clean Cities Wisconsin

**DON'T MISS HYBRIDFEST 2007:
A HYBRID ELECTRIC CAR SHOW AND MORE!**

For more specific event information, to register, or to find out more about sponsorship opportunities, visit us at www.hybridfest.com. Hybridfest, Inc., is a federally tax-exempt 501(c)(3) organization.