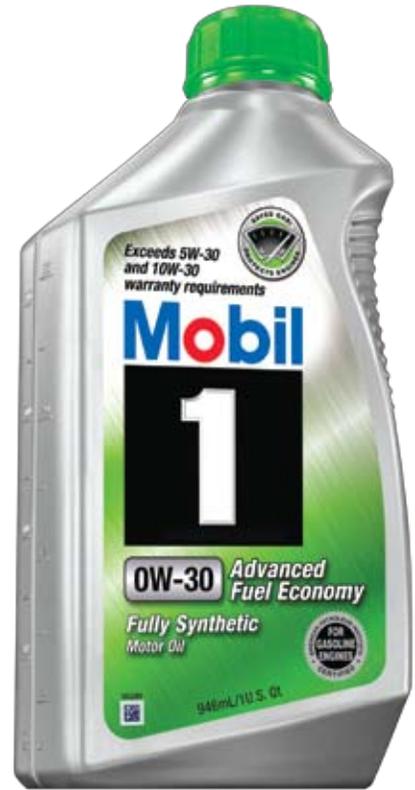


Mobil 1 Advanced Fuel Economy

\$10 Rebate Offer

Engineered to deliver outstanding engine protection and also provides improved fuel economy

- Provides an improvement in fuel economy, potentially saving you over \$400 over the lifetime of your vehicle.*
- Formulated to help extend engine life.
- The low friction, fully synthetic 0W-20 and 0W-30 formulations provide the high-temperature protection of 5W-20 and 5W-30/10W-30 oils, respectively.
- Fully compatible with engine seals and conventional oils.
- Designed to exceed warranty requirements for many GM, Ford, Honda, Mazda, Mitsubishi, Chrysler and Toyota vehicles.
- Available in 0W-20 and 0W-30 viscosities
 - 0W-30 is recommended for 5W-30, 10W-30 applications
 - 0W-20 is recommended for 5W-20 applications
 - Meets GF-4 specifications



Visit Mobil1.com to calculate your potential savings.

*Based on 20 MPG, \$3/gal gasoline and a potential two percent (2%) fuel economy improvement. Actual savings are dependent upon vehicle/engine type, outside temperature, driving conditions and your current engine oil viscosity.

Receive a \$10 rebate when you buy five one-quart bottles or one five-quart jug of Mobil 1 Advanced Fuel Economy.

Official Offer Form

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email Address (optional) _____

Check here if you would like to receive future Mobil product, promotional and other information.

Is this your first Mobil 1 Advanced Fuel Economy purchase? Yes No

What brand of motor oil do you usually purchase? Mobil 1 Mobil Clean Castrol Pennzoil Quaker State Royal Purple Valvoline Private Label/Store Brand Don't Know Other: _____

How often do you change your oil? Less than 3,000 miles 3,001-5,000 miles 5,001-7,500 miles 7,501-10,000 miles 10,001-15,000 miles 15,001+ miles

Who changes the oil in the vehicle? I always do it myself I always take it to the installer Sometimes I do it myself and sometimes I take it to the installer

Which phrase best describes the key motivation for your current purchase? Brand confidence Rebate promotion Trying out new / latest product Environmental sustainability Fuel economy Performance attribute Other: _____

What is your current odometer reading? 0-30K 30K-75K 75K-100K >100K

To receive your \$10.00 rebate check by mail:

• Fill in your name, address, city, state, zip code, daytime telephone (area code included) and email address (optional) on the official offer form; then,

• Send original register receipt dated between May 18, 2009 – August 31, 2009 showing proof of purchase of five (5) one-quart bottles or one (1) five-quart jug of Mobil 1 Advanced Fuel Economy motor oil and completed offer form to:

2009 AFE for Alliance Rebate Offer
P.O. Box 1103
Grand Rapids, Minnesota 55745-1103

All rebate requests must be received by September 17, 2009. Limit 2 rebates per person and per household. Allow approximately 6-8 weeks for delivery. Void in Rhode Island, Puerto Rico, the U.S. Virgin Islands and other U.S. territories and possessions and where prohibited, restricted or taxed. Offer valid only to individual consumers; requests from groups, clubs or organizations will not be honored. Offer cannot be combined with any other offer, coupon or discount. No incomplete, damaged, photocopied, mechanically reproduced, altered, or forged receipts or offer forms of any kind or receipts or offer forms not obtained through authorized channels will be accepted. Sponsor, Exxon Mobil Corporation is not responsible for late, lost damaged, incomplete, misaddressed, misdirected or postage-due mail or offer forms. Certain restrictions may apply. For full terms and conditions about this mail in offer, please go to www.mobil1us.com or call 1-800-ASK-MOBIL. ©2009 Exxon Mobil Corporation. Mobil, Mobil 1 and the 1 Icon are trademarks of Exxon Mobil Corporation or one of its subsidiaries