

PRIUS PRIORITY PACKAGE OPTIONS*

* The 2010 Prius includes many added features and technology improvements. While pricing is not yet available, we estimate the difference between the Silver and Platinum Packages to be roughly \$10,000-\$12,000.

	Silver Package	Gold Package	Platinum Package
JBL® AM/FM CD Changer with 8 Speakers	●	●	●
Bluetooth® Hands-Free Phone Capability	●	●	●
Integrated XM® Satellite Radio	●	●	●
WMA/MP3 Capability	●	●	●
Auxiliary Audio Jack	●	●	●
Fabric-Trimmed Seats	●		
Standard Floor Mats/Cargo Mat	●	●	●
Remote Keyless Entry	●	●	●
Driver Door Smart Key System	●		
Power Door Locks and Power Windows with Auto-Up/Down Control	●	●	●
Cruise Control	●	●	●
Tilt/Telescopic Steering Wheel	●	●	●
Driver Seat Vertical Adjustment	●	●	●
Push Button Start	●	●	●
Electronic Shift Lever	●	●	●
60/40 Split Fold-Down Rear Seats	●	●	●
Touch Tracer	●	●	●
Front, Side, Curtain and Driver Knee Airbags	●	●	●
4-Wheel Disc Brakes	●	●	●
Star Safety System™: Regenerative Anti-Lock Brake System (ABS) with Brake Assist (BA), and Electronic Brake-Force Distribution (EBD), Vehicle Stability Control (VSC) and Traction Control (TRAC)	●	●	●
Standard Active Front Headrests	●	●	●
EV/Eco/Power Modes	●	●	●
Multi-Information Display	●	●	●
15-Inch Alloy Wheels with Wheel Covers	●	●	
Halogen Headlamps	●	●	
Rear Wiper	●	●	●
Heated Outside Mirrors	●	●	●
3-Door Smart Key System		●	●
Leather-Trimmed Seats and Steering Wheel		●	●
Heated Front Seats		●	●
Driver Lumbar Support		●	●
Illuminated Entry		●	●
Auto-Dimming Mirror with HomeLink®		●	●
Voice-Activated Navigation System and Backup Monitor		●	●
Tilt/Slide Moonroof: Solar Ventilation System and Remote Air Conditioning System		●	
17-Inch Alloy Wheels			●
LED Headlamps			●
Fog Lamps			●
Intelligent Parking Assist			●
Dynamic Radar Cruise Control with Pre-Collision System			●
Lane Keep Assist			●

PRIUS PRIORITY COLOR OPTIONS

	INTERIOR	EXTERIOR	Blizzard Pearl	Classic Silver Metallic	Black	Barcelona Red Metallic	Blue Ribbon Metallic	Winter Grey Metallic	Sandy Beach Metallic
Silver Package	Dark Grey Fabric	EXTERIOR							
	Bisque Fabric								
	Misty Grey Fabric								
Gold Package Platinum Package	Dark Grey Leather	EXTERIOR							
	Bisque Leather								
	Misty Grey Leather								