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Choose a New Car / Price with Options

2010 Toyota Prius

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Low Price Alert!

This price is in the top 5% of best deals nationwide from 230 Certified Toyota dealers.



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USAA PRICE
\$23,710
Savings off MSRP: \$3,675

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Overall	Design	Value	Quality	Green
B+	B+	B+	B+	A

Preferences

a. [Choose Your Style](#) 5dr HB IV \$27,360

b. [Choose Your Color](#) Exterior: Classic Silver Metallic
Interior: Bisque

c. [Choose Your Options](#)

d. [Choose Your Incentives](#) Manufacturer-to-Dealer Incentive Exp: 09/30/2010

Pricing for Your Requested Vehicle

	INVOICE <small>†</small>	MSRP <small>†</small>	USAA PRICE <small>†</small>
Base	\$26,410	\$27,385	\$23,710
Options	\$0	\$0	\$0
Incentives	\$0	\$0	\$0
TOTAL	\$26,410	\$27,385	\$23,710
		Savings off MSRP:	\$3,675

TRUECAR PRICE RATING: GREAT

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Your Price is for in-stock vehicles as configured in this model and trim level. The savings displayed are representative of the savings you will receive by purchasing this vehicle through the participating dealer. Tax, title, license, doc fees, dealer-added accessories and other government fees are additional. †This calculator is a self help tool. This information is provided for illustrative purposes only. Results may vary depending on your individual circumstances. Rate shown is an Annual Percentage Rate (APR) for a new car purchase and reflects discounts for optional automatic payment. Rates and loans subject to credit and/or property approval. Rate shown is based on excellent credit. Rates subject to change without notice. USAA Federal Savings Bank, Member FDIC.