

Overview of Prius Multimedia System

Introduction

The goal of Prius multimedia was to react to changing customer climate for technologies and improve the overall content of the multimedia system. General improvements include - ease of use, screen flow, voice recognition, and system help.

Key Features

MM System	Key Features
Audio	<ul style="list-style-type: none"> AM/FM/CD w/six speakers SAT Radio (w/ subscription) Available JBL Audio adds six CD changer, eight speakers, external amplifier, standard integrated Satellite Radio, and upgraded Bluetooth® for hands-free and audio streaming
Navigation Adds	<ul style="list-style-type: none"> DVD Navigation Phone Book Access Profile (PBAP) Voice recognition for English, French, and Spanish



Major Audio Enhancements

1. Satellite Radio now standard on JBL.
2. Bluetooth version 2.0 streams music directly from device to headunit, even allowing internet radio from supported devices.

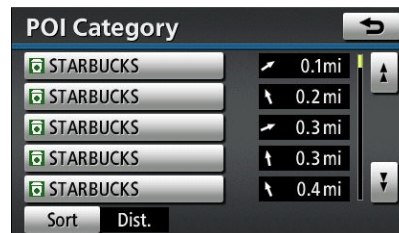


Major NAVI Enhancements

1. Improvements to Point-of-Interest (POI) searching
 - a) Intuitive searching by name allows Wal-Mart, WalMart, In-N-Out, In and Out, etc.

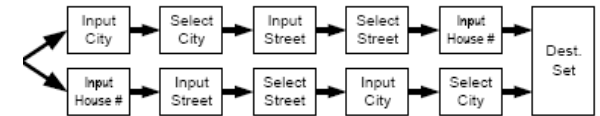


- b) Simplified search by proximity points an arrow in the direction of POI to ease identifying "en route"



Major NAVI Enhancements (cont.)

2. Streamlined destination flow should help reduce confusion and improve user success rate.



3. Improvements to address and POI entry:
 - Street name readout will say name of street during voice guidance directions
 - Automatically completes entry when typing words
 - Entering a company name results in a local search based on current position
4. PBAP allows paired phone to download entire contact list to vehicle and use voice to call by name (in NAV-equipped only)



5. Ability to bypass voice prompt
6. On-screen display options assist with menu command path and task completion
7. Ability to select from four (4) previous destinations or five (5) call history entries while in motion