

TOYOTA U.S. SALES SUMMARY
March, 2015

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
	2015	2014	DSR % CHG	VOL % CHG	2015	2014	DSR % CHG	VOL % CHG
TOTAL TOYOTA	225,959	215,348	9.1	4.9	575,620	520,997	10.5	10.5
TOTAL TOYOTA DIV.	194,905	186,755	8.5	4.4	498,440	455,912	9.3	9.3
TOTAL LEXUS	31,054	28,593	13.0	8.6	77,180	65,085	18.6	18.6
YARIS	2,518	1,805	45.1	39.5	5,324	4,144	28.5	28.5
COROLLA	35,532	29,685	24.5	19.7	90,728	77,737	16.7	16.7
PRIUS	16,038	18,582	-10.2	-13.7	40,300	43,648	-7.7	-7.7
CAMRY	40,800	41,953	1.1	-2.7	100,505	94,283	6.6	6.6
AVALON	4,721	5,946	-17.4	-20.6	13,604	13,295	2.3	2.3
SCION FR-S	893	1,464	-36.6	-39.0	2,445	3,425	-28.6	-28.6
SCION iQ	65	259	-73.9	-74.9	232	591	-60.7	-60.7
SCION xD	114	800	-85.2	-85.8	456	2,054	-77.8	-77.8
SCION xB	1,575	1,534	6.8	2.7	4,472	4,057	10.2	10.2
SCION tC	1,777	1,860	-0.6	-4.5	4,373	4,330	1.0	1.0
<i>TOTAL SCION</i>	<i>4,424</i>	<i>5,917</i>	<i>-22.2</i>	<i>-25.2</i>	<i>11,978</i>	<i>14,457</i>	<i>-17.1</i>	<i>-17.1</i>
TOTAL TOYOTA DIV. CAR	104,033	103,888	4.1	0.1	262,439	247,564	6.0	6.0
CT	1,416	1,480	-0.5	-4.3	3,399	4,000	-15.0	-15.0
IS	4,488	4,893	-4.6	-8.3	11,246	11,458	-1.9	-1.9
RC	1,201	0	N/A	N/A	3,032	0	N/A	N/A
ES	5,773	6,784	-11.5	-14.9	14,045	15,103	-7.0	-7.0
GS	2,374	2,484	-0.6	-4.4	5,904	5,358	10.2	10.2
LS	676	744	-5.5	-9.1	1,848	1,967	-6.0	-6.0
LFA	1	2	-48.0	-50.0	4	4	0.0	0.0
TOTAL LEXUS CAR	15,929	16,387	1.1	-2.8	39,478	37,890	4.2	4.2
TOTAL TOYOTA CAR	119,962	120,275	3.7	-0.3	301,917	285,454	5.8	5.8
RAV4	25,243	19,733	33.0	27.9	67,010	53,064	26.3	26.3
FJ CRUISER	12	1,484	-99.2	-99.2	195	3,912	-95.0	-95.0
VENZA	2,404	3,090	-19.1	-22.2	6,781	7,555	-10.2	-10.2
HIGHLANDER	13,039	13,019	4.2	0.2	35,362	35,747	-1.1	-1.1
4RUNNER	8,648	7,062	27.4	22.5	22,013	15,682	40.4	40.4
SIENNA	12,855	11,027	21.2	16.6	32,723	26,087	25.4	25.4
SEQUOIA	1,051	1,131	-3.4	-7.1	2,811	2,898	-3.0	-3.0
LAND CRUISER	227	287	-17.7	-20.9	683	772	-11.5	-11.5
<i>TOTAL TOYOTA DIV. SUV</i>	<i>50,624</i>	<i>45,806</i>	<i>14.9</i>	<i>10.5</i>	<i>134,855</i>	<i>119,630</i>	<i>12.7</i>	<i>12.7</i>
TACOMA	15,885	14,445	14.4	10.0	39,666	35,229	12.6	12.6
TUNDRA	11,508	11,589	3.3	-0.7	28,757	27,402	4.9	4.9
<i>TOTAL TOYOTA DIV. PICKUP</i>	<i>27,393</i>	<i>26,034</i>	<i>9.4</i>	<i>5.2</i>	<i>68,423</i>	<i>62,631</i>	<i>9.2</i>	<i>9.2</i>
TOTAL TOYOTA DIV. TRUCK	90,872	82,867	14.0	9.7	236,001	208,348	13.3	13.3
NX	3,633	0	#N/A	#N/A	9,111	0	#N/A	#N/A
RX	9,177	9,943	-4.0	-7.7	22,236	21,232	4.7	4.7
GX	2,024	1,874	12.3	8.0	5,480	4,907	11.7	11.7
LX	291	389	-22.2	-25.2	875	1,056	-17.1	-17.1
TOTAL LEXUS TRUCK	15,125	12,206	28.9	23.9	37,702	27,195	38.6	38.6
TOTAL TOYOTA TRUCK	105,997	95,073	15.9	11.5	273,703	235,543	16.2	16.2
SELLING DAYS	25	26			75	75		

DSR = DAILY SELLING RATE

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	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
	2015	2014	DSR % CHG	VOL % CHG	2015	2014	DSR % CHG	VOL % CHG
* NORTH AMERICAN BUILT VEHICLES								
COROLLA	35,532	29,672	24.5	19.7	90,728	77,680	16.8	16.8
CAMRY	40,784	41,942	1.1	-2.8	100,457	94,258	6.6	6.6
AVALON	4,721	5,946	-17.4	-20.6	13,604	13,295	2.3	2.3
RAV4	17,674	14,136	30.0	25.0	47,839	39,635	20.7	20.7
VENZA	2,404	3,090	-19.1	-22.2	6,781	7,555	-10.2	-10.2
HIGHLANDER	12,744	12,655	4.7	0.7	34,543	35,068	-1.5	-1.5
SIENNA	12,855	11,027	21.2	16.6	32,723	26,087	25.4	25.4
SEQUOIA	1,051	1,131	-3.4	-7.1	2,811	2,898	-3.0	-3.0
TACOMA	15,885	14,445	14.4	10.0	39,666	35,229	12.6	12.6
TUNDRA	11,508	11,589	3.3	-0.7	28,757	27,402	4.9	4.9
RX	8,776	7,684	18.8	14.2	20,912	14,781	41.5	41.5
TOTAL	163,934	153,317	11.2	6.9	418,821	373,888	12.0	12.0
N.A. VEHICLES % OF TOTAL	72.6%	71.2%			72.8%	71.8%		
TOYOTA DIV. IMPORT CAR	22,996	26,328	-9.2	-12.7	57,650	62,331	-7.5	-7.5
LEXUS IMPORT CAR	15,929	16,387	1.1	-2.8	39,478	37,890	4.2	4.2
TOYOTA DIV NA BUILT CARS	81,037	77,560	8.7	4.5	204,789	185,233	10.6	10.6
TOTAL TOYOTA CARS	119,962	120,275	3.7	-0.3	301,917	285,454	5.8	5.8
TOYOTA DIV. IMPORT TRUCK	16,751	14,794	17.8	13.2	42,881	34,474	24.4	24.4
LEXUS IMPORT TRUCK	6,349	4,522	46.0	40.4	16,790	12,414	35.3	35.3
TOYOTA DIV NA BUILT TRUCK	74,121	68,073	13.2	8.9	193,120	173,874	11.1	11.1
LEXUS NA BUILT TRUCK	8,776	7,684	18.8	14.2	20,912	14,781	41.5	41.5
TOTAL TOYOTA TRUCK	105,997	95,073	15.9	11.5	273,703	235,543	16.2	16.2
SELLING DAYS	25	26			75	75		

DSR = DAILY SELLING RATE

	--CURRENT MONTH--				--CALENDAR YEAR TO DATE--		
Memo:	2014	2015	DSR %		2014	2015	DSR %
Toyota Prius Sedan	9,485	10,917	-9.6%		23,871	25,518	-6.5%
Toyota Prius V (only)	2,516	2,528	3.5%		6,279	6,001	4.6%
Toyota Prius C (only)	3,564	3,685	0.6%		8,879	8,833	0.5%
Toyota Prius Phv (only)	473	1,452	-66.1%		1,271	3,296	-61.4%