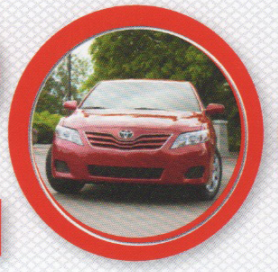
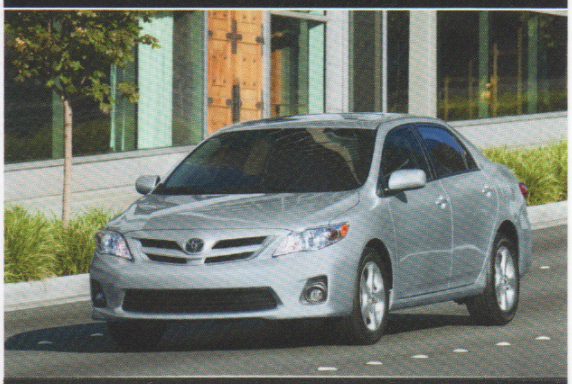
$200*



NEW 2011 **TUNDRA**

NEW 2011 **CAMRY**



NEW 2011 **COROLLA**

TOYOTA
moving forward

Dear Paul,

When you purchased your 2010 Prius, you invested in the safety, quality and integrity that Toyota represents. You trusted us with the well-being of your family and friends and we sincerely appreciate your confidence in the Toyota brand.

Two main principles of the Toyota philosophy are respect for people and continuous improvement. Whether it's the products we build or your experience at our dealerships, we live and aspire to demonstrate these values in everything we do. The recent news that NASA engineers did not find any electronic flaws in our vehicles simply confirms what we and millions of Toyota drivers like you believed all along – you can rely on our cars and trucks for safe and dependable transportation.

We know that loyal customers like you are our best ambassadors. For that, we thank you, and as a gesture of our appreciation for standing by us, we would like to present you with a special offer. **If you refer a friend or family member who purchases or leases a new Toyota by March 31, 2011, we will send you BOTH a check for $200*.**

We are grateful to you and will continue to earn your trust with a steadfast dedication to quality, safety and customer care.

From our Toyota family to yours, thank you again for your support.

REFER A FRIEND OR FAMILY MEMBER AND YOU WILL BOTH RECEIVE $200*!

Referring Owner Information:

[redacted]

VIN: [redacted]

Referring Owner Signature

Purchaser Name (Print)

Purchaser Address

City State Zip

REQUIRED PURCHASER INITIAL – Payment Option: (initial one)

_____ Send check for $200 Referral Program Cash to Purchaser/Lessee within 6-8 weeks

_____ Credit $200 Referral Program Cash to selling dealer

Purchaser Signature Date

Date of Retail Purchase

Enter Toyota Vehicle Identification Number below (17 digits):

Dealership Name Dealer Code Date

Dealer/GM Name (print) Dealer/GM Signature

*Refer a Friend who purchases or leases any new 2010 or 2011 Toyota (excludes Scion), and you will both receive $200. New vehicle must be purchased or leased between 3/1/11 and 3/31/11 from any Toyota dealer in AL, FL, GA, NC or SC. This Refer a Friend voucher must be signed by both the purchaser and referring owner. The referring owner will receive their $200 in a check from Southeast Toyota Distributors, LLC. For the purchaser, the $200 may be used towards the down payment or they may elect to receive a check from Southeast Toyota Distributors, LLC. Allow eight weeks for processing. This offer can be combined with cash back, special APR offers, or Lease Programs. Please tender this signed and completed voucher to the dealer for processing at the time of retail purchase or lease. All vouchers are subject to audit. Any rollbacks or invalid vouchers will be charged back to the dealer. Incomplete or missing information will delay processing. Original voucher, not a copy, must be submitted to: Southeast Toyota Distributors, LLC, Incentive Department (SETDF023), 111 Jim Moran Blvd. Deerfield Beach, FL 33442. Southeast Toyota Distributors, LLC is not responsible for late, lost or misdelivered vouchers. Employees (including their immediate family members, or members of their household) of Southeast Toyota Distributors, LLC; Southeast Toyota Dealers; Barnett & Murphy, Inc.; their affiliates and subsidiaries are not eligible for this offer.