

## Choose a New Car / Price with Options

2010 Toyota Prius

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### Low Price Alert!

This price is in the top 5% of best deals nationwide from 219 Certified Toyota dealers.



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USAA PRICE

**\$26,924**

Savings off MSRP: \$4,741

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eEVOX IMAGES

### Vehicle Reviews

[Read user reviews](#)

Overall **B+** Design **B+** Value **B+** Quality **B+** Green **A**

### Preferences

- a. [Choose Your Style](#)
- b. [Choose Your Color](#) Exterior: Barcelona Red Metallic  
Interior: Dark Gray
- c. [Choose Your Options](#) SOLAR ROOF PKG (SY)
- d. [Choose Your Incentives](#) Manufacturer-to-Dealer Incentive Exp: 08/31/2010

### Pricing for Your Requested Vehicle

|              | INVOICE <input type="checkbox"/> | MSRP <input type="checkbox"/> | USAA PRICE <input type="checkbox"/> |
|--------------|----------------------------------|-------------------------------|-------------------------------------|
| Base         | \$26,410                         | \$27,385                      | \$23,360                            |
| Options      | \$3,564                          | \$4,280                       | \$3,564                             |
| Incentives   | \$0                              | \$0                           | \$0                                 |
| <b>TOTAL</b> | <b>\$29,974</b>                  | <b>\$31,665</b>               | <b>\$26,924</b>                     |
|              |                                  | Savings off MSRP:             | <b>\$4,741</b>                      |

**TRUECAR PRICE RATING: GREAT**

[Click here to see what others really paid](#)

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Your Price is for in-stock vehicles as configured in this model and trim level. The savings displayed are representative of the savings you will receive by purchasing this vehicle through the participating dealer. Tax, title, license, doc fees, dealer-added accessories and other government fees are additional.

†This calculator is a self help tool. This information is provided for illustrative purposes only. Results may vary depending on your individual circumstances. Rate shown is an Annual Percentage Rate (APR) for a new car purchase and reflects discounts for optional automatic payment. Rates and loans subject to credit and/or property approval. Rate shown is based on excellent credit. Rates subject to change without notice. USAA Federal Savings Bank, Member FDIC.